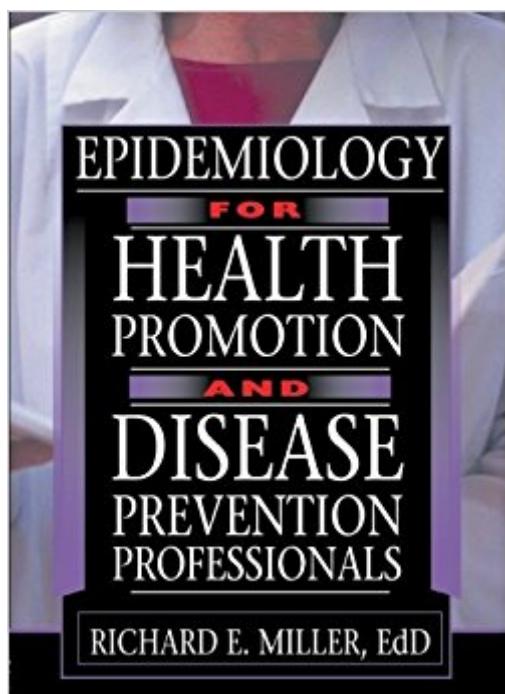


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Epidemiology For Health Promotion And Disease Prevention Professionals



Synopsis

Combine a working knowledge of epidemiology to your health and medical skills! Every day, health promotion and disease prevention professionals interact with epidemiologists during the course of their practices. Investigations into the causes, distribution, and control of disease provide practitioners in the public and allied health fields with findings essential to dealing with patients and clients. This ongoing collaboration makes the need for communication through a common body of knowledge a matter of life--and death. *Epidemiology for Health Promotion and Disease Prevention Professionals* presents you and your students with practical applications that incorporate up-to-date epidemiological findings into health promotion and disease prevention concepts. The book establishes an operational understanding not only for students in the public health, nursing, medicine, and environmental health fields, but also for future and current health and patient educators, fitness and exercise science specialists, and athletic and personal trainers. This comprehensive textbook includes a step-by-step guide to the epidemiological process, including surveillance and investigation, how studies and trials are conducted (and categorized), and how findings are used to plan, implement, and evaluate health promotion and disease prevention programs. *Epidemiology for Health Promotion and Disease Prevention Professionals* includes: problem-solving strategies for investigations and studies chapter-ending knowledge tests that target health improvement and disease prevention. *Epidemiology for Health Promotion and Disease Prevention Professionals* provides students in the health, medical, and fitness fields with the working knowledge of epidemiology they will need as professionals and provides professionals with an understanding essential to their practices.

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